#### Established 1951

Trusted for generations to regrow your hair without hormones or prescriptions.



### **COMPLETE HAIR GROWTH SYSTEMS**

HAIR RESTORATION & HYGIENE FORMULAS HAIR GROWTH ACCELERATORS STYLING PRODUCTS HEALTH & WELLNESS PRODUCTS

MAIL ORDER FORM 800.231.7157 281.835.8729 sales@loeschlab.com





The newest addition to the Loesch family of products safely and effectively reduces hair loss, cleans out follicles, and restores the scalp to a healthy condition without the use of synthetic chemicals. Made with all Whole Foods Market® approved Premium Body Care ingredients, these products are preservative-free, fragrance-free, keratin-safe, and contain no artificial colors. The Maximum Treatment Kits (Level 3) contain the hormone Minoxidil and are intended only for those whose condition is severe enough to need the product.



**Loesch® Naturals Hair Maintenance System Kit (Level 1\*) -** A one month supply of the following: 1x 10 oz. Prep solution, 1x 10 oz. Purify shampoo and 1x 10 oz. Protect leave-in treatment. Clean out follicles and condition hair to restore hair naturally.



**Loesch® Naturals Hair Maintenance System Kit (Level 2\*) -** Contains all of the products in the Naturals Hair Maintenance System Kit (Level 1) plus 1x 2 oz. Botanical Scalp Activator. Get control of hair loss and enhance blood flow to the scalp and hair follicles to restore hair growth naturally.



**Loesch® Naturals Hair Growth System (Level 3: For Men & Women) -** Contains all of the products in the Naturals Hair Maintenance System Kit plus 1 Botanical Scalp Activator and 1x 2 oz. Minoxidil 2%. FDA-approved and clinically-proven hair growth treatment.



**Loesch® Naturals Hair Growth System (Level 3: For Men Only) -** Contains all of the products in the Naturals Hair Maintenance System Kit (Level 1) plus 1x 2 oz. Botanical Scalp Activator and 1x 2 oz. Minoxidil 5%. FDA-approved and clinically-proven hair growth treatment.

### Individual Products



10 oz. Loesch® Naturals Prep Solution (Step 1) - Prepares the scalp by removing acids, oils, and other pollutants using Cert. Org. Essential Oils and GMO-Free grain alcohol. Natural Solvents, Preservative-Free, Gentle & Safe.



10 oz. Loesch® Naturals Purify Shampoo (Step 2) - Cleanses the hair and scalp with natural sugars and emolients as it conditions with exotic oils, natural butters, and vitamins. Sulfate-Free, Preservative-Free, Keratin-Safe.



**2 oz. Loesch® Naturals Botanical Scalp Activator (Optional) -** Botanical Scalp Activator used twice daily strongly increases the flow of oxygenated, nutrient-rich blood to the follicles. Amplifies your body's natural functions to support follicles and strengthen hair over time.



10 oz. Loesch® Naturals Protect Leave-In Treatment (Step 3 or 4) - Weightlessly shields the scalp with an invisible barrier of natural scalp stimulators, deacidizers and antioxidants that reduce hairfall. Fast-Drying, Preservative-Free, Long-Lasting. Tip: Use Loesch® Botanical Scalp Activator before this product to enhance your results.



2 oz. Loesch® 2% Minoxidil (For Men & Women) - An FDA-approved hair growth hormone proven to grow hair in the majority of users. Safe and effective for men and women. Get results in 3-4 months.



2 oz. Loesch® 5% Minoxidil (For Men Only) - Get results in only 2 months. FDA-approved. Safe and effective for men only. The strongest hair growth treatment available without a prescription.

### PROFESSI®NALS

Since 2005, these systems have been used by professional stylists and barbers to effectively reduce hair loss, cleans out follicles, and restore clients' scalps to a healthy condition with a minimum of time and effort. Level 1 treatment takes only 5 minutes and helps to keep the scalp from becoming greasy during the day. The Maximum Treatment Kits (Level 3) contain the hormone Minoxidil and are intended only for those whose condition is severe enough to need the product.



Loesch® Professionals Hair Maintenance System Kit (Level 1\*) - A one month supply of the following: 1x 8 oz. Penetrate & Prepare Scalp Conditioner, 1x 8 oz. Restore & Thicken Shampoo and 1x 8 oz. Invigorate & Shield Scalp Defense. Clean out follicles and condition hair to restore hair naturally.



Loesch® Professionals Hair Maintenance System Kit (Level 2\*) - Contains all of the products in the Professionals Hair Maintenance System Kit (Level 1) plus 1x 2 oz. Extra-Strength Scalp Activator. Get control of hair loss and enhance blood flow to the scalp and hair follicles to restore hair growth naturally.

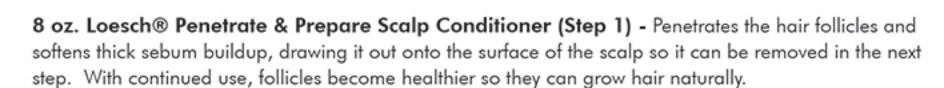


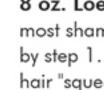
Loesch® Professionals Hair Growth System (Level 3: For Men & Women) - Contains all of the products in the Professionals Hair Maintenance System Kit plus 1x 2 oz. Extra-Strength Scalp Activator • See and 1x 2 oz. Minoxidil 2%. FDA-approved and clinically-proven hair growth treatment.



Loesch® Professionals Hair Growth System (Level 3: For Men Only) - Contains all of the products in the Professionals Hair Maintenance System Kit (Level 1) plus 1x 2 oz. Extra-Strength Scalp Activa-

#### Individual Products





8 oz. Loesch® Restore & Thicken Shampoo (Step 2) - This shampoo is four times stronger than most shampoos on the market and is specially-formulated to remove heavy sebaceous buildup loosened by step 1. Penetrates hair to condition and thicken the hair shaft. It cleans so well that you will notice the hair "squeaks" after rinsing.



2 oz. Loesch® Regular-Strength Scalp Activator (Optional) - This product causes significantly increased blood flow to the scalp delivering oxygen-rich blood and nutrients to the follicles resulting in accelerated hair growth. Encourages dormant follicles to become active again. Use twice each day for maximum benefit.



2 oz. Loesch® Extra-Strength Scalp Activator (Optional) - 2x as strong as regular-strength, this product causes strongly increased blood flow to the scalp resulting in accelerated hair growth. Encourages dormant follicles to become active again. Use twice each day for maximum benefit.



8 oz. Loesch® Invigorate & Shield Scalp Defense (Step 3 or 4) - Prevents daily sebum production from rancifying and becoming toxic to the hair follicles making the follicles healthier and allowing hair growth to occur naturally. Tip: Use Loesch® Scalp Activator before this product to enhance your results.



2 oz. Loesch® 2% Minoxidil (For Men & Women) - An FDA-approved hair growth hormone proven to grow hair in the majority of users. Safe and effective for men and women. Get results in 3-4 months.

2 oz. Loesch® 5% Minoxidil (For Men Only) - Get results in only 2 months. FDA-approved. Safe and effective for men only. The strongest hair growth treatment available without a prescription.



Since 1951, these products have been kept as close to their original, time-tested form. Gently and effectively reduce hair loss and grow more hair by restoring the scalp to a healthy condition.



Loesch® Originals Hair Maintenance System Kit (Level 1\*) - A one month supply of the following: 1x 8 oz. Deacidizing Scalp Conditioner, 1x 8 oz. Special Shampoo, 1x 8 oz. Scalp Cleanser, 1x © © 0 8 oz. Scalp & Hair Dressing and 2x 8 oz. Formula L-55-A. Clean out follicles and condition hair to restore hair naturally.





Loesch® Originals Hair Maintenance System Kit (Level 2\*) - Contains all of the products in the 🗠 🏣 🖰 Originals Hair Maintenance System Kit (Level 1) plus 1x 2 oz. Extra-Strength Scalp Activator. Get control of bair loss and enhance blood flow to the scalp and hair follicles to restore hair growth naturally.

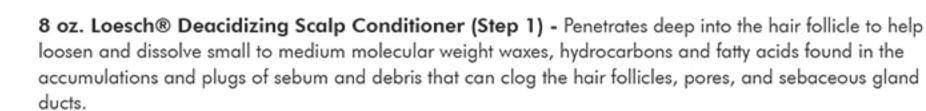


Loesch® Originals Hair Growth System (Level 3: For Men & Women) - A one month supply of the following: 1x 8 oz. Deacidizing Scalp Conditioner, 1x 8 oz. Scalp Cleanser, 1x 8 oz. Special 🚁 🚁 🚹 Shampoo, 1x 8 oz. Scalp & Hair Dressing and 2x 8 oz. L-55-A plus 1x 2 oz. Extra-Strength Scalp Acti-💇 😋 vator and 1x 2 oz. Minoxidil 2%. FDA-approved and clinically-proven hair growth treatment.



Loesch® Originals Hair Growth System (Level 3: For Men Only) - A one month supply of the following: 1x 8 oz. Deacidizing Scalp Conditioner, 1x 8 oz. Scalp Cleanser, 1x 8 oz. Special Shampoo, 🖊 👺 📭 🗽 1x 8 oz. Scalp & Hair Dressing and 2x 8 oz. L-55-A plus 1x 2 oz. Extra-Strength Scalp Activator and 1x of 55 car 2 oz. Minoxidil 5%. FDA-approved and clinically-proven hair growth treatment.

#### Individual Products



8 oz. Loesch® Scalp Cleanser (Step 2) - A special biphasic non-detergent cleanser designed to dissolve & suspend the high molecular weight hydrocarbons and fatty acids which can clog the hair follicles.

8 oz. Loesch® Special Shampoo (Step 3) - Has an active base 4 times greater than ordinary cosmetic shampoos removing dissolved and suspended waxes, hydrocarbons, fatty acids, and debris in the hair follicles.

2 oz. Loesch® Regular-Strength Scalp Activator (Optional) - This product causes significantly increased blood flow to the scalp delivering oxygen-rich blood and nutrients to the follicles resulting in accelerated hair growth. Encourages dormant follicles to become active again. Use twice each day for maximum benefit.



2 oz. Loesch® Extra-Strength Scalp Activator (Optional) - 2x as strong as regular-strength, this product causes strongly increased blood flow to the scalp resulting in accelerated hair growth. Encourages dormant follicles to become active again. Use twice each day for maximum benefit.

8 oz. Loesch® Scalp & Hair Dressing (Optional Step 4) - This unique dressing helps to normalize and protect the scalp, and with its special non-oily base, is an ideal aid in combing or "setting" the hair.

8 oz. Loesch® Formula L-55-A (Step 4 or 5) - A highly effective neutralizing & buffering formula designed to protect the delicate scalp tissue from the toxic effects of the continuous discharge of sebum, until the daily deacidizing process can remove the 24 hour accumulation.

2 oz. Loesch® 2% Minoxidil (For Men & Women) - An FDA-approved hair growth hormone proven to grow hair in the majority of users. Safe and effective for men and women. Get results in 3-4 months.

2 oz. Loesch® 5% Minoxidil (For Men Only) - Get results in only 2 months. FDA-approved. Safe and effective for men only. The strongest hair growth treatment available without a prescription.





## HAIR GROWTH ACCELERATORS























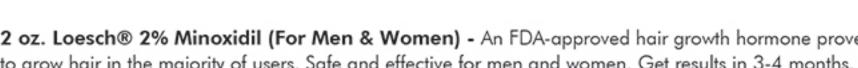






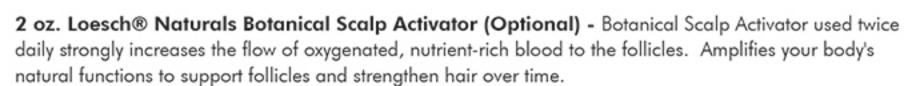






effective for men only. The strongest hair growth treatment available without a prescription.





2 oz. Loesch® Regular-Strength Scalp Activator (Optional) - This product causes significantly increased blood flow to the scalp delivering oxygen-rich blood and nutrients to the follicles resulting in accelerated hair growth. Encourages dormant follicles to become active again. Use twice each day for maximum benefit.

2 oz. Loesch® Extra-Strength Scalp Activator (Optional) - 2x as strong as regular-strength, this product causes strongly increased blood flow to the scalp resulting in accelerated hair growth. Encourages dormant follicles to become active again. Use twice each day for maximum benefit.

2 oz. Loesch® 2% Minoxidil (For Men & Women) - An FDA-approved hair growth hormone proven to grow hair in the majority of users. Safe and effective for men and women. Get results in 3-4 months.

2 oz. Loesch® 5% Minoxidil (For Men Only) - Get results in only 2 months. FDA-approved. Safe and

100 ct. x 175 mg. Loesch® Saw Palmetto Extract (DHT Inhibitor) - Phytosterol inhibits the negative action of DHT on hair follicles, supports a healthy prostate, improves unrinary tract health, guaranteed 4:1 extract. Most effective when used in combination with one of our Hair Growth Systems. Dose 1-2 capsules per day.

Maximizing Treatment Effectiveness



\_\_\_\_ea. @ \$13.50 = \_\_\_\_

ea. @ \$20.50 = \_\_\_\_

ea. @ \$20.25 =

\_\_\_ea. @ \$15.95 = \_\_\_\_

ea. @ \$34.50 = \_\_\_

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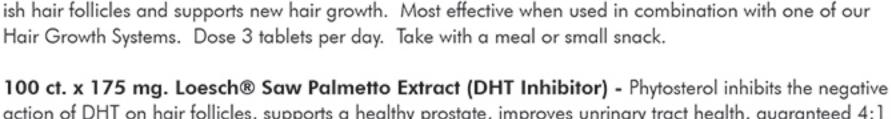
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# Health & Wellness Products









120 ct. Loesch® Mega-Hair Continuous Release Tablets - Essential amino acids and minerals nour-

action of DHT on hair follicles, supports a healthy prostate, improves unrinary tract health, guaranteed 4:1 extract. Most effective when used in combination with one of our Hair Growth Systems. Dose 1-2 capsules per day.





60 ct. x 30 mg. Loesch® CoQ-10 Tablets - Improves cardiovascular health, energy, and stamina. Has also been shown to improve blood pressure and related cardiovascular disease. Dose 1 capsule per day.

60 ct. x 3 mg. Loesch® Melatonin - For temporary use to get your body back into a healthy sleep pattern. Helps give restful sleep naturally and helps regulate the sleep/wake schedule. Dose 1 tablet 20 minutes before bedtime.







Pro-Tect® SPF 15+ Every-Day Sunscreen - So sheer and comfortable you might forget you have it on. Apply mineral makeup over this sunscreen for all-day protection. Reduces the chance of skin cancer.

Pro-Tect® SPF 20+ Sports Sunscreen - Superior absorption properties with less active ingredient and without a membrane. Contains moisturizers with no carrier oils. Reduces the chance of skin cancer.

Pro-Tect® SPF 30+ Sunscreen For Professionals - Specially formulated for professional ski instructors, climbers, lifeguards, golf instructors, tennis instructors, and anyone else who spends all day every day out in the

6.4 oz./3.4 oz. ea. @ \$24.75/13.50 = \_\_\_\_

\_\_\_ea. @ \$26.75/14.50 = \_\_\_\_\_

\_ea. @ \$29.75/15.95 = \_\_\_\_\_



#### **Medical Skin Care**



Kleer-Plex® Advanced Acne Care Kit + Free Gift - Contains 1 x 4 oz. Foaming Acne Clarifier plus x 4 oz. Pore Purifier & Toner plus 1 x 1 oz. Penetrating Acne Gel plus a free gift of 1 x 0.5 oz. Targeted Acne Pen.



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4 oz. Kleer-Plex® Foaming Acne Clarifier - A potent and effective way to prevent acne breakouts and treat blemishes that have already occurred. This mild cleanser prevents the discoloration and scarring that can be the unfortunate result of teenage and young adult acne.



4 oz. Kleer-Plex® Pore Purifier & Toner - A deep pore cleanser and toner formulated with Acnacidol™ to help dissolve and remove every known component of sebum, make-up, and environmental skin contaminants. It also has a toner action which helps shrink large pores and helps make the skin clear, fresh, and radiant.

1 oz. Kleer-Plex® Penetrating Acne Gel - A maximum-strength acne treatment gel designed to exfoliate skin and reduce oiliness as it treats acne and prevents new blemishes while you sleep. FDA-Approved for teens and young adults.

0.5 oz. Kleer-Plex® Targeted Acne Pen - Contains a maximum- strength acne treatment gel designed for application directly to breakouts to clear them up overnight. Treats acne and prevents new blemishes. FDA-Approved for rapid, intense acne treatment.

ea. @ \$12.93 =

8 oz. Kleer-Plex® Antimicrobial Face & Body Wash - Maximum strength cleanser that kills 99.9% of bacteria in seconds and leaves skin soft and healthy. Excellent for post-operative care and wound care.



### AntiAging & Skin Rejuvenation



Loesch® Skin Rejuvenation 1 Month Program Kit - A kit containing the 3 products below. When used once each day, these products reduce the visible signs of aging by removing dead skin cells and accelerating collagen production.



2 oz. Loesch® Nighttime Rejuvenation Lotion - A lotion containing 10% Alpha-Hydroxy Acid (AHA) that works all night to exfoliate and reduce fine lines and wrinkles diminishing the signs of aging. Restores and maintains youthful skin.



4 oz. Loesch® Microdermal Resurfacing Polish - A mild polish containing 2% Silicone Dioxide microspheres and 0.5% Jojoba Beads nourish skin and remove dead skin cells and improve collagen production.

6 oz. Loesch® Daily Non Drying Cleanser - A super-mild cleansing gel that is pH-balanced to match skin's delicate chemistry. Dye-free and fragrance free for sensitive or dry skin.

### **Professional Whitening**





**38% CP Whitening Treatment Kit (4 Syringes) -** Strong whitening for deep, set-in stains from coffee or red wine. Your smile will be significantly whiter after each use. Approximately 2 treatments from each 3 ml. syringe. About 12 uses.



**38% CP Whitening Treatment Kit (8 Syringes) -** Strong whitening for deep, set-in stains from coffee or red wine. Your smile will be significantly whiter after each use. Approximately 2 treatments from each 3 ml. syringe. About 24 uses.



38% CP Professional Whitening Treatment Kit - Strong whitening for deep, set-in stains. 3 tubes 0.34 oz. Whitening Gel, 1 tube 0.37 oz Remineralizing Gel, 16 Vitamin E Swabs, 1 Duplex Tray, 1 Super Bright LED Whitening Light.

### Whitening Maintenance



**22% CP Whitening Maintenance Kit (4 Syringes) -** Deep, mild whitening that is safe and effective for most users. See your smile grow a few shades whiter with each use. Approximately 2-3 treatments from each 3 ml. syringe. About 12 uses.



**22% CP Whitening Maintenance Kit (8 Syringes) -** Deep, mild whitening that is safe and effective for most users. See your smile grow a few shades whiter with each use. Approximately 2-3 treatments from each 3 ml. syringe. About 24 uses.



**22% CP Professional Whitening Maintenance Kit** - Deep, mild whitening that is safe and effective for most users. 3 tubes 0.34 oz. Whitening Gel, 1 tube 0.37 oz Remineralizing Gel, 16 Vitamin E Swabs, 1 Duplex Tray, 1 Super Bright LED Whitening Light.

### Physician Authorized Whitening Treatment



MediWhite™ Physician Authorized Whitening Treatments are not simply gels that whiten teeth. They are carefully designed combinations of whitening gels, high-powered LED long-wave ultraviolet accelerators, safety devices, and reusable application trays. Each treatment level is designed to give you an optimum level of both effectiveness and safety depending on your sensitivity level and desired whitening strength.

The MediWhite™ Physician Authorized Whitening Treatment is only available from dental professionals like you. Because the treatment is so effective, it does require that the patient be educated about their own dental care and make the proper choices for them. For dental professionals who choose not to perform in-office whitening procedures, this is the perfect way to give patients a way to achieve in-office whitening results at home without unsafe levels of active peroxides.

To obtain this kit, ask your dentist, orthodontist, or doctor. If they are not yet part of the MediWhite™ Physician Authorizing Program, they can call 800.231.7157 to join free.











Our stylists and researchers have created a small but potent group of products that help men and women look good with a minimum of effort and without needing a cabinet filled with expensive styling products. Trusted products that are based on proven technologies can help you keep your hair and scalp in a good condition while using any of our hair growth systems. We encourage everyone to avoid products with heavy, petroleum-based ingredients like mineral oil or petrolatum.



4 oz. Loesch® Smooth-Shield Shaving Cream - A new approach to shaving. This product does not foam. Our European style shaving cream leaves skin smooth and moisturized while protecting it from ingrown hairs. Also makes disposable blades last up to 3x longer.

\_\_\_\_ea. @ \$ 9.99 = \_\_\_\_

8 oz. Loesch® Professional Detangling Herbal Mist - A special leave-in conditioning spray that tames even the dryest, most unruly hair. Use on wet or dry hair or use as a softening mist for flat-ironing.

\_\_\_\_ea. @ \$11.75 = \_\_\_\_\_

8 oz. Loesch® Professional Intensive Repair Daily Conditioner - A wonderfully rich conditioner that is activated by heat and water. pH balanced protein conditioning without waxy residue. Leaves hair soft, moisturized, and manageable.

ea. @ \$11.75 =

#### Calculating Your Payment

First, write the number of each product you are ordering to the left of the product name. Then multiply the price to the right of the product by the number you want and write the value in the space to the far right of each product.

Next, add up all of the product totals and write them in the Product Total box to the right.

Using the value above, circle the line in the Shipping Charge table that applies to the Product Total value you calculated but don't write it down just yet. Shipping is caluclated on the full price of products before any discounts are applied.

If you are a new customer and have never ordered from us before, multiply the Product Total  $\times$  0.75 and write the number in the Introductory Total box to the right. Skip this step and leave this box blank if you are not a new customer.

If you are a returning customer and have ordered from us before, multiply the Product Total x 0.85 and write the number in the Returning Total box to the right. Skip this step and leave this box blank if you have never ordered from us before.

If you are a senior over 65 years of age, multiply the Introductory Total or Returning Total in the previous step  $\times$  0.90 and write the number in the Senior Total box to the right.

If your billing address is located in Texas, USA, multiply the lowest amount to the right x 1.0825 and write the number in the Total With Tax box to the right. If no tax applies, copy the lowest number to the right into the Tax Total box.

Is the Tax Total greater than \$200? If it is, write 0 in the Shipping Charge box. If it is not, either increase your order until it is greater or write amount you circled in the Shipping Charge table in the Shipping Charge box to the right.

Add the Total With Tax + Shipping Charge and write the amount in the Balance Due box. This is the amount of your payment.

Product Total
Introductory Total

Returning Total

**Senior Total** 

**Total With Tax** 

**Shipping Charge** 

**Balance Due** 

е	Due	

#### Tell Us Where To Ship Your Products

Name: \_\_\_\_\_\_Address: \_\_\_\_\_\_City, State, Zip: \_\_\_\_\_\_Phone: \_\_\_\_

Providing your email allows us to send you notices about special discounts and events. We do not sell or publish our lists.

Email:

#### **Shipping Charges**

\$ 0.01-\$ 30.00 add \$ 8.60 \$ 30.01-\$ 50.00 add \$ 11.15 \$ 50.01-\$ 80.00 add \$ 12.50 \$ 80.01-\$ 110.00 add \$ 13.65 \$ 110.01-\$ 140.00 add \$ 14.45 \$ 140.01-\$ 170.00 add \$ 18.40 \$ 170.01-\$ 200.00 add \$ 21.75 \$ 200.01-\$ 250.00 add \$ 26.15 \$ 250.01-\$ 300.00 add \$ 30.60 \$ 300.01- And Up add \$ 38.30

#### Make Checks Payable To

Loesch Laboratory Consultants, Inc. 4311 South Dr. Houston, Texas 77053-4820

Order online and your order will go out the next business day.

www.loeschlab.com

#### **Our Money Back Guarantee**

If, for any reason, you are unhappy with our products or find that they are just not for you, you have the right to excersice our money back guarantee under the following conditions.

We will refund the purchase price (not the shipping) of your first treatment kit (1 month supply) at your request. We may ask why but your answer will have no effect on whether or not we will refund your money. We will.

Once a client has excersiced our money back guarantee, they may continue to purchase other products from us, but not those products included in the refunded kit. Exceptions may be made by our management at any time for any reason.

Any client found to be abusing or found to be attempting to abuse any of our discount policies, coupon codes, shipping restrictions, or any other generally accepted business practice may be barred from placing future orders or taking advantage of any further promotions. Any client found to be engaged in such abuse has summarily forfeited the right to any refunds whether from our money back guarantee or from some other discount or reimbursement program.